

Featuring



Seed Technology

Benefits

- + Better seed to soil contact
- + Increased establishment rate
- + Better water retention in adverse situations
- + Enhanced nutrition for establishment
- + Visible application for all to see
- + Use the same seed rate as normal

MAXX Coat™ is a nutrient and hydration polymer coating. It has the ability to hold 10 times its weight in water. The hydration polymer pulls and holds moisture. It increases stand establishment and survival in adverse conditions. We added a root enhancing nutrient formula that helps speed up the germination and establishment process. The addition of amino acids in the formula enhances establishment and rooting. The coating itself is organic and safe.

MAXX Coat™ penetrates the stubble or thatch for better seed to soil contact. Improved soil contact will allow faster germination. Seed at the same rate as non coated seed, with better uniform distribution. The turf will MAXX out, with high germination and fill in.



**Burlingham
Seeds**

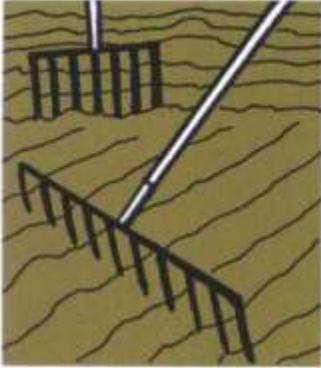


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Quality Seed Since 1911



HOW TO PLANT A NEW LAWN



Five Easy Steps to a New Lawn

1. Preparation: Aerate or till the soil, remove rocks, and apply an all-purpose fertilizer. Rake the seedbed until it is smooth and firm. When overseeding, be sure to rake out thatch so seed can have contact with the soil.



2. Sowing: Spread the seed evenly. Add starter fertilizer when seeding. Lime or add gypsum if necessary.

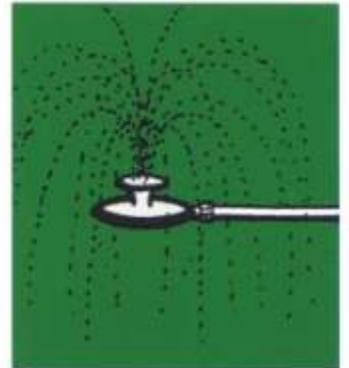
3. Rake Lightly: Germination is improved when seeds are covered with 1/8 to 1/4 inch of soil - no more.

4. Cover Seed: Cover the seedbed with a very thin layer of top dressing or straw.



The covering keeps the soil from drying out during the grow in. It allows the sun to filter through.

5. Water: The top layer of soil must remain moist until the grass is established. Spray-mist as often as necessary. Avoid puddling from overwatering.



Your lawn should be ready for mowing in three to six weeks. Mowing helps to thicken the stand.

Feed every six to eight weeks from early fall to early spring to develop a thick new lawn. Avoid summer feeding generally. Use broadleaf or crabgrass weed controls after the new seedlings are mowed at least three times.

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